

**YOUR support can help women
so that they do not have to:**

SETTLE for treatments that have been "approved" by their insurance company when better alternatives are recommended by their doctors.

DELAY a diagnosis because their insurance company has decided that they won't pay for another timely diagnostic test.

REFUSE regular doctor's appointments because they cannot afford transportation costs.

CANCEL important doctor's visits because they cannot afford the co-payments.

FOREGO opportunities to join in support groups or meet with counselors or psychiatrists to assist with the emotional and psychological stresses for lack of funds.

OR

CHOOSE a shorter, more painful life because of the fear of bankruptcy for themselves or their families.

The time is now, and the opportunity is a rare combination of good citizenship, generosity, and old-fashioned neighbor-to-neighbor support.

Our immediate goal is to identify 100 women who will pledge \$1,000 a year for five years to provide initial funding. However, any gift from any donor will help!

PLEASE CONTRIBUTE TODAY!

SOAR to SURVIVE

Pacific Shores Hematology-Oncology Foundation is a 501(c)3, charitable organization committed to: providing support and education to individuals and families facing cancer and blood disorders; supporting research towards better diagnosis, treatment and care; and fostering efforts to improve the quality of life of patients.

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MAKE A REAL DIFFERENCE IN
ANOTHER WOMAN'S LIFE.

GET TO KNOW THE REAL PEOPLE WHO
BENEFIT FROM YOUR GENEROSITY.

INCREASE YOUR KNOWLEDGE AND
UNDERSTANDING OF CANCER AND
CANCER TREATMENTS.

FEEL A TRUE SENSE OF SATISFACTION
FOR YOUR PHILANTHROPIC
CONTRIBUTION.

PACIFIC SHORES
Hematology Oncology Foundation

www.pacificshoresfoundation.org

Making a Difference in Someone's Life

Women undergoing chemotherapy for cancer deal with the daily stress that treatment and the uncertainty of diagnosis brings.

The Woman to Woman Campaign seeks to alleviate the added stress that economically disadvantaged women must deal with when facing the need for drugs and treatments that are beyond their means. Often times, even if insured, they are refused coverage by insurance companies.

The Campaign's goals are to provide these women some relief from financial worry and access to life-saving treatments, as well as help with the implementation of the therapy plan.

Your contribution provides the key to get access to these medically necessary services.

To Give *is to* Receive What you get in Return

A tax-deductible gift to the Woman to Woman Campaign will make a difference in someone's life.

As a donor, you will get great personal satisfaction by helping other women that are in great need.

You will receive regular updates on how the fund is being used and who is being served. Semi-annual meetings will provide you with the opportunity to meet those served and their doctors.

You will also have the opportunity to participate in lectures and educational programs on cancer treatments and cutting-edge research.

Please make checks payable to:
Pacific Shores
Hematology-Oncology Foundation

Pacific Shores Hematology-Oncology Foundation is a 501(c)(3) charitable organization, and charitable contributions are tax deductible in the United States to the fullest extent of the law.

Our tax identification number is 20-3710424

Together *we can* Do Extraordinary Things

RECIPIENT ELIGIBILITY CRITERIA

1. Must have a verified financial need.
 2. Treatment, drug, or medical support must be deemed necessary by the treating physician, and the intervention must have a reasonably favorable probability of benefitting the patient.
 3. Available to any woman over the age of 18, diagnosed with cancer, and in a medically supervised treatment plan.
 4. Must be referred by a physician or through a medically supervised patient support group or other qualified organization.
 5. Must be a resident of Los Angeles or Orange Counties.
 6. Payments are made to the service provider.
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All decisions regarding grant recipients are reviewed and approved by a committee that includes the founding chair, a board member of PSHOF, two healthcare professionals, and a cancer survivor.

Those requests for investigational treatment will be referred to a review panel of expert oncologists before a final decision is made.